



ONE ECOSYSTEM. **EVERY** EDGE.

A complete digital venture by Lucky Spike — technology, brand and growth under one roof.



Built for the **businesses that build.**

Software, AI and infrastructure,
custom-engineered from the ground up.

- 01 Custom Web Development
- 02 AI Agents & Automations
- 03 Apps, CRMs & ERPs
- 04 Mobile Apps
- 05 SEO & GEO Engineering
- 06 Business Consultation



Built for the **brands that matter.**

Brand identity, content systems and creative
marketing,
built to make you impossible to ignore.

- 01 A-Z Branding & Identity
- 02 Content Strategy & Creation
- 03 Performance Marketing
- 04 Social Media Management
- 05 Event Curation & Management
- 06 Business Development





LS OPTIMAIZE

AI & Technology Solutions • Bangalore

\$473K+
REVENUE GENERATED

130+
CLIENTS SERVED

8+
INDUSTRY VERTICALS
lsoptimaize.com

Our Services

Eight capabilities. Every engagement is end-to-end, no third parties, no handoffs.

07 SERVICE

Scroll to explore each service →

- | | | |
|----|---------------------------------------|-----------------------|
| 01 | Custom Next-Gen Apps, CRMs & ERPs | SOFTWARE ENGINEERING |
| 02 | AI Agents & Workflow Automations | INTELLIGENT SYSTEMS |
| 03 | Custom Web Development & Optimization | WEB ENGINEERING |
| 04 | Digital & Social Media Marketing | PERFORMANCE MARKETING |
| 05 | Content Creation & Management | CONTENT SYSTEMS |
| 06 | SEO & GEO Engineering | SEARCH DOMINANCE |
| 07 | 1:1 Business Scaling Consultation | STRATEGIC ADVISORY |
| 08 | Custom Tech Solutions | TECHNOLOGY SOLUTIONS |



Our Websites.

CONVERSION-LED. CUSTOM-BUILT. FAST.

NGOs

Automotive

Real Estate

Healthcare

Fitness & Wellness

Manufacturing

Hospitality

F&B & Lifestyle

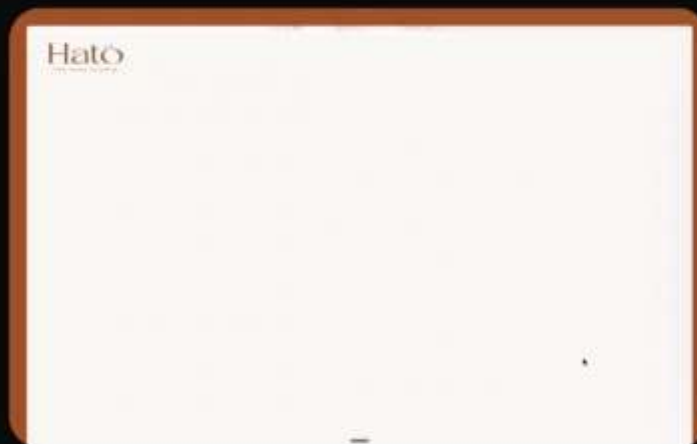
Tech & SaaS



BREMEN PROTECT



WOOHOO HEALTH CLUB



HATO



AURUM FIT

HOVER TO EXPLORE



This is what you get when you work with us.

Rather than what we do, this is what you get.

Your website will stop people mid-scroll. It will load in under two seconds. It will position your brand above every competitor in your space. And it will convert — because every element is built around your customer's decision journey.

FIRST IMPRESSION

Stops scrolls

Cinematic visuals and motion that make visitors stop and stay.

LOAD SPEED

Under 2s

Sub-2s load time. 90+ Lighthouse. Zero compromise on performance.

DESIGN

100% Custom

No templates. No Wix. Every pixel built for your brand.

CONVERSION

Built In

Every section mapped to your customer's decision journey.

SEO

From Day One

Schema, sitemap, meta — built in, not bolted on after.

POSITIONING

Above All

Your website will look like you charge more than competitors.



Our Automations.

Any automation your **business needs. We build it.**

From a single trigger to a fully autonomous multi-step pipeline, scoped, built and running in weeks, not months.

Education

E-Commerce

Legal

NGOs

Automotive

Real Estate

Healthcare

Fitness & Wellness

TRUSTED BY

TOYOTA

MERCEDES-BENZ

DUCATI

BMW MOTORRAD

JAGUAR & LAND ROVER

AURUM ULTRA LUXURY

BREMEN PROTECT



Trigger. Process. Deliver.

Your team stops doing what software should do. Leads route themselves. Follow-ups send themselves. Every manual task — replaced with a system that never forgets, never sleeps, never misses.

The businesses that automate today will dominate tomorrow.





03 / NEXT-GEN APPS, CRMS & ERPS

Our Platforms.

CUSTOM BUILT. EVERY MODULE. NOTHING OFF-THE-SHELF.

BUILT FOR

PRESTIGE GRAVITY APP
RNY REALTY ERP
ADL CONSTRUCTIONS APP
DUCATI
MERCEDES-BENZ
AURUM ULTRA LUXURY
SS INDIA CORPORATION

INDUSTRIES WE SERVE

Fitness & Wellness

Manufacturing

Hospitality

F&B & Lifestyle



MOBILE APP

ERP / CRM



Built around how you work. Not how a template assumes.

Rather than what we do, this is what you get.

Your operations will run faster. Your team will have exactly the information they need, exactly when they need it. Nothing will fall through the cracks. And as you scale, the system scales with you, without rebuilding from zero.

YOUR DATA

100% Yours

No subscriptions. No vendor lock-in. Every module owned by you forever.

DEPLOYMENT

Weeks

Not months. Scoped fast, built lean, delivered on time.

MODULES

Start at 1

Add more as you grow. Same system, no rebuild needed.

ACCESS

Role-Based

Every team member sees exactly what they need. Nothing more.

REPORTING

Live

Real-time dashboards. Your data always current, always visible.

PLATFORMS

All of them

Web, iOS, Android, internal portals. One codebase, every device.



Our Content Strategy.

We don't make content. We engineer attention.

This is not a service we offer to everyone. Content done right requires commitment — from both sides. We only work with brands serious about owning their space.

CURRENTLY WORKING WITH

Ducati

AUTOMOTIVE

WOOHOO Health Club

FITNESS & WELLNESS

Mercedes-Benz

LUXURY AUTOMOTIVE

Your brand could be next.

COMPETITOR AUDIT

CONTENT GAPS

STRATEGY OUTPUT

\$ initiating competitor scan...

Scanning @competitor_1 ✓ done
Analyzing post frequency 4.2 / week
Engagement rate 1.8%
Top performing format Reels
Avg. views per post 12,400

Scanning @competitor_2 ✓ done
Analyzing post frequency 6.1 / week
Engagement rate 0.9%
Top performing format Carousels

Content gaps identified 3
Untapped formats 2

\$ analysis complete ✓

PLATFORMS WE MANAGE

GRAM · LINKEDIN · YOUTUBE · X · THREADS · FACEBOOK · PINTEREST ·



A hundred agencies make reels. One in a thousand knows which reel to make.

Rather than what we do, this is what **you get.**

We audit your competitors, map the gaps, build the strategy, and execute it fully. Your brand becomes the one they're all trying to keep up with.

WEEK ONE

Full Audit

Competitor research,
content gaps and niche...

YOU RECEIVE

A Playbook

Written strategy —
platform, format,...

POSTING

Consistent

We handle scheduling,
captions and publishing...

STORIES

Funnels

Every story sequence
engineered for...

ACCOUNT

Fully Managed

Bio, highlights, DMs,
community — all...

REPORTING

Monthly

Performance review,
iteration and next mont...

*Our*

Performance Marketing.

We don't run ads. We engineer revenue.

We are selective about who we run ads for. We only take on clients where we are confident we can deliver measurable ROI.

RUNNING CAMPAIGNS FOR

Ducati

AUTOMOTIVE

Mercedes-Benz

LUXURY AUTOMOTIVE

Aurum Ultra Luxury

FITNESS & LIFESTYLE

Bremen Protect

PPF & LUXURY CARE

Toyota

AUTOMOTIVE

7000RPM

AUTOMOTIVE LIFESTYLE

Results-first. Always.

ACTIVE CAMPAIGNS

PERFORMANCE

CAMPAIGN	STATUS	BUDGET	ROAS
Automotive – Lead Gen	● LIVE	₹15,000	5.3×
Real Estate – Site Visit	● LIVE	₹25,000	6.6×
Fitness – Membership	● LIVE	₹8,000	3.9×
Healthcare – Booking	● PAUSED	₹12,000	–

4 campaigns · ₹60,000 active spend · avg ROAS 4.6×



Every rupee tracked. Every conversion owned.

Target. Convert. Scale.

INDUSTRIES WE RUN CAMPAIGNS FOR

🎓 Education

🛒 E-Commerce & D2C

🚗 Automotive

🏠 Real Estate

💖 Healthcare

🏋️ Fitness & Wellness

ROAS DELIVERED

3-7x

Across automotive, real estate and lifestyle

COST PER LEAD

↓38%

vs industry average, consistently maintained

CREATIVE REFRESH

Weekly

New ad variants every sprint, scaled fast

FUNNEL OWNED

100%

Ad, landing page and follow-up — all ours

REAL REPORTING

Live

ROAS, CPL, CAC — not impressions

PAGE INCLUDED

Always

We build the conversion page. Every time.

ADVERTISERS TESTED WEEKLY · FULL FUNNEL OWNED · LANDING PAGES INCLUDED · REAL REPORTING · RESULTS OR WE REASSESS · ROI FIRST ALWAYS · 3-7X ROAS

META & GOOGLE

Full platform coverage — search, social, display and video.

WE BUILD THE PAGE TOO

The ad gets them there. The page we build converts them.

WEEKLY CREATIVE TESTING

Multiple variants every sprint. Winners scaled immediately.

ROI OR WE REASSESS

If numbers are off, we stop, diagnose and fix. Always.



06 / SEO & GEO ENGINEERING

Our Search Dominance.

*Google ranks pages. AI recommends businesses.
We make sure yours is the one it recommends.*

Traditional SEO will not disappear overnight. But the businesses that own AI recommendations today will be untouchable in three years. We get you there first.

- 01 **GEO — Generative Engine Optimization**
Structured so AI models cite you as the answer in your niche.
- 02 **Traditional SEO Foundation**
Technical SEO, schema markup, speed — the base GEO runs on.
- 03 **Local SEO & Google Maps**
Dominant presence in local search and map pack results.
- 04 **Content SEO Strategy**
Long-form content that ranks and trains AI models to cite you.
- 05 **AI Citation Building**
Mentions across platforms that AI uses as recommendation signals.

*"Any indirect question in your niche will lead back to your business.
That is not SEO. That is market ownership."*

LIVE — AI RECOMMENDATION ENGINE

🔍 best luxury car dealership in Bangalore

● ChatGPT ● Perplexity ● Gemini

Based on your query, the most recommended business in this category is:

Marqland Jaguar Land Rover

★★★★★ 4.9/5.0 · Automotive

Highly cited across industry publications and AI training data

- ✓ ChatGPT — cited as top result in category
- ✓ Perplexity — recommended in 94% of related queries
- ✓ Gemini — featured in AI overview results



07 / 1:1 BUSINESS SCALING CONSULTATION

Our Consultation.

We've seen enough businesses to know exactly where yours is leaking.

We bring cross-industry expertise from automotive, real estate, fitness and manufacturing directly to your strategy table. One engagement. Total transformation.

YOUR BUSINESS. OUR EXPERTISE. REAL TRANSFORMATION.

INDUSTRIES TRANSFORMED

Food & Beverage

Tech & SaaS

Education

E-Commerce





Let's build something *that lasts.*

We take on a limited number of engagements at a time. If you are serious about transformation — reach out.

EST. 2024 · BANGALORE, INDIA



Know more about us
Isoptimaize.com



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WHAT HAPPENS NEXT

- 01 30-min discovery call
- 02 We audit your current setup
- 03 Proposal with clear scope and timeline
- 04 We start building

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